

**POMPEIAN SPONSORS PBS-TV'S "SPAIN...ON THE ROAD AGAIN" WITH MARIO BATALI, GWENYTH PALTROW, MARK BITTMAN, AND CLAUDIA BASSOLS**

BALTIMORE, MD, October 1, 2008 - Chef Mario Batali (center), one of the stars of the new PBS-TV series, *Spain...On the Road Again*, welcomes Pompeian CEO Bill Monroe (left) to the show's premiere party at the Queen Sofia Spanish Institute in New York City. With them is Bill DeCorso, president of Block & DeCorso, Verona, NJ, the advertising and public relations agency for show sponsor Pompeian. In addition to Batali, the free-wheeling epicurean travelogue stars food writer Mark Bittman, Spanish actress Claudia Bassols, and Academy Award-winning actress Gwyneth Paltrow. Among the celebrities in attendance at the party on September 21st were U2 singer/humanitarian Bono and actress Blythe Danner.